デ芸と Tourism 少を入 Designers

We are a **Central Japan based local DMC** providing hands on unique experiences for foreign travelers while enjoying the history and culture.





Point 1

Unique, personalized tour programs

Point 2

Professional local guides



Refined Operations





Unique, personalized tour programs



Tourism Designers is the leading local DMC in the Central Japan, based in Nagoya, providing over 100 unique, authentic, and exclusive activities and day tours. We serve more than 10,000 customers annually. With strong connections to the local community and an extensive network, we are equipped to meet a wide range of requests from travel agencies.



Walking Small-Group Nagoya City Tour



1-Day Kisoji, Nakasendo Trail Tour: Tsumago & Magome Post Towns With English-speaking guide



Half-day National Treasure Inuyama Castle & Town Tour with Local English Speaking Guide



Guided Half-day Tour(AM) to Noritake Garden & Toyota Commemorative Museum



Guided Half-day Tour(PM) to Toyota Commemorative Museum & SCMAGLEV Railway Park



Unforgettable Noh Theater Experience at a Prestigious Historic Restaurant (Ryotei) in Nagoya



Experience the Elegance of Geisha and Traditional Entertainment at a Prestigious Historic Restaurant (Ryotei) and Visiting Ghibli Park



Craftsman-Engaged Shopping
Experience: Custom-Made IndigoDyed Yukata with Arimatsu Shibori
Artisan and Visiting Ghibli Park



Craftsman-Engaged Shopping Experience: Custom-Made Lanterns Crafted with Nagoya Lantern Artisans and visiting Ghibli Park



3 時間 from 8,000 JPY

【大相撲名古屋場所開催記念】大島部屋の朝稽古見学と力士特製ちゃんご鍋を楽しもう!



Professional guides with an in-depth understanding of Japan



Tourism Designers organizes a team of 30 contracted local guides, ensuring a wide range of expertise and personalized service for all types of tours.

Our professional guides are well versed in Japanese history, traditions, and culture, and make it their responsibility to take care of the traveler, supporting a comfortable, enjoyable, informative tour.









Refined Operations

Our team, with deep expertise in the local area and the travel industry, offers timely and precise support to enhance the overall travel experience for your clients while helping your business achieve greater profitability.

CENTRAL JAPAN CENTRAL JAPAN Areas of Cultural Expertise ●Food (Traditional Kaiseki Cuisine, Sake, Sushi, Tempura, Miso Soup) OHistory (Samurai, Castles, Architecture, Town Landscapes) ●Traditional Performing Arts (Joruri, Kyogen, Noh, Kabuki, Japanese Dance, Gagaku, Story Telling etc.) ●The Refined Arts (Chado Tea Ceremony, Kado Flower Arranging, Shodo Brush Calligraphy) ●The Martial Arts (Judo, Kendo, Aikido, Iaido Swordsmanship, Karate, Kyudo Archery) **OLiving Culture and Customs** (Homes, Dining, Kimono, Education & Discipline, Shopping, Hot Springs) Contents ●The Four Seasons of Nature (Cherry Company Profile 01 Blossom, Snow, Autumn Foliage) ●Shopping(Fashion, Accessories) Areas of Cultural Expertise 03 ●Technology (Science & Technology, Manufacturing) Recommended Spring Route 05 ●Pop Culture(Animation, Idol, Costuming) 5 Day Cherry Blossom and Culture Tour •Religion(Shinto, Buddhism) World Heritage Sites(Natural, Cultural) Recommended Summer Route ① 07 ●Traditional Arts and Crafts (Woven Fabrics, 5 Day Ise Shima Tour Ceramics, Lacquer Ware, Wood Craft, Bamboo Recommended Summer Route 2 09 Traditional Washi Paper, Dolls, Folding Fans, 5 Day Mt Fuji Climb Tour Open Fans, Japanese Umbrellas, Paper Recommended Autumn Route 11 Lanterns, Traditional Musical Instruments) 5 Day Autumn Kumano Kodo and Ninja Tour Recommended Winter Route 13 5 Day Takayama / Shirakawa-go Winter Tour Optional Programs 15 Pacific Ocean Guide Staff 20 Operations

Tour Plan / Quote Form 21

The Golden Plus NAGOYA Route >> "Beyond the Ordinary—Escape the Crowds, Dive into Local Life"

- Enhance the Classic Golden Route with the perfect stopover
- **☑** Discover Authentic Culture, Local Life & Hidden Gems
- **☑** Seamless Access to the Japanese Alps & Historic Towns
- A perfect balance of history, tradition, and lifestyle—tailored for modern travelers.

More Culture. More Nature. More Exclusive Experiences!





The Golden Plus NAGOYA Route





"NAGOYA Lifestyle Tourism"



A City to Experience Everyday Japan, Not Just Sightsee

- Discover the real Japan—beyond the crowds, beyond the ordinary.
- Japan's 3rd Largest Region
 - A Perfect Balance of Modernity & Tradition
- Not a Typical Tourist Destination, but a Place Where Locals Truly Live
- Experience Authentic Japanese Life, Culture & History—Untouched by Mass Tourism
- Perfect Gateway to Nakasendo,

the Japanese Alps, Shirakawa-go & Takayama Osaka

Where Japan's Grand Nature and Hidden History Await



Kyoto

Setouchi Scenic Route

"NAGOYA Lifestyle Tourism"























Sample Itinerary: The Golden Plus Route



Day 1-4 | Tokyo

- Z Day 5 | Tokyo → Nagoya (Shinkansen) Tradition & Local Flavors
- •Discover Arimatsu, a 400-year-old Tokaido post town designated as a Japan Heritage Site.
- Poin skilled artisans to create your own Shibori-dyed T-shirt or tenugui (traditional hand towel) as a unique souvenir.
- •Evening in Nagoya: A Cultural & Culinary Experience
- **Tea Ceremony** Experience Japan's refined hospitality and Zen philosophy.
- Izakaya Hopping Tour Explore a lively local shopping street while enjoying Nagoya's specialty dishes, craft wine, beer, and sake.
- 🜞 Day 6 | Nakasendo 1-Day Tour Walk the Samurai Road
- •Step back in time along the historic Nakasendo trail, once traveled by samurai and merchants.
- •Hike from Magome to Tsumago (approx. 3 hours), one of the most scenic and wellpreserved Edo-era routes.
- 👺 Stroll through lush forested paths, charming wooden inns, and picturesque teal
- 💒 Day 7 | Choose Your Adventure in Nagoya
- 🔁 Option 1: Ghibli Park 1-Day Bus Tour Immerse yourself in the magical world of Studio Ghibli.
- Option 2: Exclusive Sumo Tour (Available Mid-July to Late July Only)

Evening: Travel from Nagoya to Kyoto via Shinkansen

📫 Day 8-10 | Kyoto &







7-Day Japanese Alps & Hidden Heritage Tour

Discover J NAGOYA Tours

A Perfect Addition to the Golden Route – Explore Japan's Majestic Nature & Historic Villages. *Available from mid-April to late November

Day 1 | Nakasendo Trail – Samurai Road & Historic Inns (Stay in Nakasendo)

- Walk from Magome to Tsumago, a beautifully preserved Edo-period post town.
- Experience traditional architecture, cobblestone paths, and samurai history.

Day 2 | Naraijuku & Matsumoto – Castle Town Charm (Stay in Matsumoto)

- Stroll through **Naraijuku**, one of the best-preserved post towns in Japan.
- Travel to Matsumoto and explore Matsumoto Castle

Day 3 | Kamikochi – Breathtaking Alpine Hike (Stay in Matsumoto)

Take a scenic day trip to Kamikochi, Japan's premier mountain resort.

Day 4 | Tateyama Kurobe Alpine Route – The Roof of Japan (Stay in Tateyama)

• Travel through the **Tateyama Kurobe Alpine Route**, one of Japan's most stunning high-altitude landscapes.

Day 5 | Tateyama to Kanazawa – From Alpine Peaks to Samurai Streets *(Stay in Kanazawa)*

Continue through the Alpine Route, passing Murodo and Bijodaira.

Day 6 | Shirakawa-go & Takayama – Japan's Hidden Heritage (Stay in Takayama)

Visit the UNESCO-listed Shirakawa-go and Takayama

Day 7 | Takayama to Nagoya – A Final Taste of Tradition

- Enjoy a morning in Takayama, visiting the Miyagawa Morning Market and local craft shops.
- Return to **Nagova**







Y JRCentral Alpine-Takayama-Matsumoto AreaTourist Pass



5-Day Japanese Alps & Hidden Heritage Tour with the Resional JR Pass

Day 1 | Nagoya to Nakasendo Trail -Samurai Road & Historic Inns (Stay in Nakasendo)

Day 2 | Naraijuku & Matsumoto – Castle Town Charm (Stay in Matsumoto)

Day 3 | Tateyama Kurobe Alpine Route -The Roof of Japan (Stay in Tateyama)

Day 4 | Shirakawa-go & Takayama Japan's Hidden Heritage (Stay in Takayama)

Day 5 | Takayama to Nagoya



Nagoya City Attractions



Nagoya is filled with attractions including historical sites, facilities conveying SAMURAI culture, and industrial facilities. We also recommend trying Nagoya food through a food tour.

We can customize tours according to guests' requests.































デ出と ザ会と **Tourism** プレンを化 **Designers**

Japanese culture experience tour example * Half-day

A 3hours

Visit to Atsuta Shrine



Japanese sweets-making



Matcha tea whisking



B 4hours

● The heritage town"Arimatsu"



Sushi lunch



Arimatsu shibori dyeing



C 4hours

Lunch at a Michelin-starredrestaurant



Kodo (incense ceremony)





Full-Day Kisoji Nakasendo Trail Tour



A highly popular tour.

Stroll through streets that date back 400 years and walk the "Nakasendo," once trodden by SAMURAI.





Experience traditional crafts in Nagoya

Suitable for large groups, such as school trips and incentive tours.









Sumo tournament Experience (July) *PM Tour

Every year around mid July Nagoya hosts the Ground Nagoya Basho sumo tournament.

★The tour guide will provide an introduction to enjoying sumo, introduce the wrestlers, and explain the etiquette for watching matches.







Sumo Morning Practice Viewing Tour (July) *AM Tour

Watch the intense practice up close and enjoy "Chanko nabe" meal together with the sumo wrestlers.

★Since the tour is limited to 10 participants per day, it is possible to reserve the entire tour exclusively for your company.







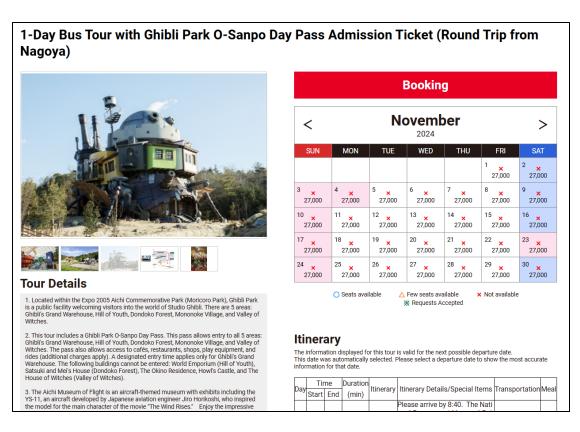
Ghibli Park 1-Day Bus Tour

Day trip bus tour from Nagoya Station with tickets to Ghibli Park included. The bus is almost fully booked on a daily basis, attracting Ghibli fans from around the world.

- ★It is possible to charter an entire bus or purchase a specific number of seats.
- ★We will refund the sales price as a commission.









Atsuta Shrine and Japanese Cultural Experience

Atsuta Jingu Shrine is a revered Shinto sanctuary.

After visiting Atsuta Shrine, you will participate in a Japanese confectionery making experience and a tea ceremony, directly instructed by a craftsman from a long-established shop.

















Experience traditional crafts in Nagoya

Suitable for large groups, such as school trips and incentive tours.

Arimatsu Shibori







Nagoya Kuro Montsuki Dyeing







Nagoya Fans



Nagoya Lanterns









Tour to Learn About Japanese Industry and Manufacturing

Suitable for large groups, such as school trips and incentive tours.

I will provide professional guidance.



Food culture



Fermented food

Aichi Prefecture is a hub for the production of fermented foods such as miso, sake, mirin, and soy sauce.













Party Coordination



We will coordinate a party according to your request in a hotel, restaurant, or unique place









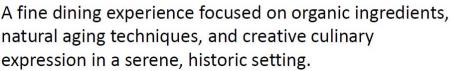
Nagoya Gastronomy Experience in Shikemich

A hidden gem nestled in the historic streets of Shikemichi, a traditional corner of Nagoya.

From sizzling street eats to next-level gastronomy, Nagoya has something to satisfy every craving.

An immersive taste of Nagoya's culture through its cuisine







Offering premium tonkatsu made from carefully selected pork, paired with natural wines



A unique dining experience with creative dishes Japanese and Western fusion made from seasonal local ingredients. Featuring charcoal-grilled delights, paired with premium sake.

With counter seating and private rooms,

Bar Hopping in Nagoya

Bar Hopping

Enjoy Nagoya local food and Japanese Bar (Izakaya) hopping experience

















Snack Bar Experience
Japanese unique night life experience



"NAGOYA CULTURAL TOURISM" takes you on a rare and moving experience through the diverse arts and culture at a ryotei in Nagoya.









Exclusive Access to Japan's Living Heritage



Headmaster of a classical Japanese dance Kazumasa Nishikawa



A rising local star chef Kenichiro Yamauchi



Nagoya's traditional Geisha performers



Master Japanese pottery artisan
Teppei Terada



Master of Noh
performer (Traditional
performing artist)



Traditional Japanese lantern craftsman Kenichiro Fushitani



Traditional Japanese musicians



Sake brewery owner Kaoru Sawada



Programs by Theme







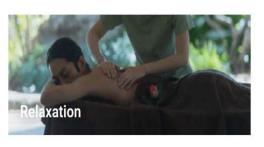


















Culinary Experiences

- ★Visit local markets and sake breweries with a chef and enjoy a meal using freshly sourced ingredients.
- ★ Explore Yanagibashi Central Market and enjoy omakase sushi with a master chef.
- ★ Private local festival-style party in a traditional shopping street.
- ★ Learn to make Nagoya's signature miso nikomi udon with a local culinary artisan, then enjoy your own handmade dish.



Cultural Heritage & Arts

- ★ Private night tour of Nagoya Castle Honmaru Palace with a historian guide.
- ★Try Arimatsu Shibori dyeing and order a custom yukata with artisans.
- ★ Visit a tea plantation and enjoy a guided tasting of premium Japanese teas.
- ★ Experience a tea ceremony and enjoy kaiseki dinner with geisha at a historic ryotei.
- ★ Exclusive Noh performance followed by a fine dining experience.



Nature & Seasonal Beauty

- * Autumn foliage viewing at Korankei Gorge.
- rivate day tour to Shirakawa-go and Takayama.
- ★ Hike a section of the historic Nakasendo trail

